

News Release

Xantrex™ and Duracell® launch new battery maintainer for the power sports market

VANCOUVER, B.C., May 14, 2009 – Xantrex Technology Inc. (a subsidiary of Schneider Electric) and Duracell® introduce the new Duracell 2 Amp Battery Maintainer designed for power sports vehicles.

The Duracell 2 Amp Battery Maintainer offers three-stage charging in a compact design for motorcycles, snowmobiles, all-terrain vehicles (ATVs), lawn tractors, personal watercraft, and other power sports equipment. This 2 amp maintainer is the ideal power level to charge and maintain the small batteries used for these types of vehicles. The Duracell 2 Amp Battery Maintainer properly maintains and extends the life of the vehicle battery, ensuring that the battery is not over- or undercharged while a power vehicle is in storage. The maintainer has reverse polarity protection and it comes with three easy connection options: it has battery rings that can connect directly to the battery terminals, battery clips that can also connect to the battery terminals, and a separate plug that can connect to the vehicle's direct current (DC) socket.

"We are reaching an important new market with this product," said Lawrence Neill, Senior Director of Mobile Sales for Xantrex Technology Inc. "The power sports market needs a compact charger to ensure that expensive batteries are charged and maintained. This product meets that need."

The Duracell 2 Amp Battery Maintainer is available at select mass and specialty retail stores, and online at www.Amazon.com. To learn about the full line of Duracell power products, visit www.duracellpower.com.

This product is introduced through Duracell's business alliance with Xantrex Technology Inc., which was announced in March 2007. Xantrex is an innovator in portable power and backup power products. Its solutions allow customers to operate and charge mobile electronic devices such as laptops, cell phones, and more so people can stay productive when on the go. Xantrex's mobile business unit also provides portable and home emergency backup power sources, and smart charging capabilities for automotive batteries.

About Xantrex

Xantrex Technology Inc. (www.xantrex.com), a subsidiary of Schneider Electric, is a world leader in the development, manufacturing and marketing of advanced power electronic products and systems for the renewable and mobile power markets. The company's products convert and control raw electrical power from any central, distributed, renewable, or backup power source into high-quality power required by electronic equipment and the electricity grid. Xantrex is headquartered in Vancouver, Canada, with facilities in the United States, Germany, Spain, India, and a joint venture in China.

About Schneider Electric

As a global specialist in energy management with operations in more than 100 countries, Schneider Electric offers integrated solutions across multiple market segments, including leadership positions in energy and infrastructure, industrial processes, building automation, and data centres/networks, as well as a broad presence in residential applications. Focused on making energy safe, reliable, and efficient, the company's 114,000 employees achieved sales of more than 18.3 billion euros in 2008, through an active commitment to help individuals and organisations "Make the most of their energy™".

www.schneider-electric.com

About Duracell

Part of the Procter & Gamble Company [NYSE:PG], Duracell has been powering the needs of people around the world for more than 40 years. Our products serve as the heart of devices that keep people connected, protect their families, entertain them and simplify their increasingly mobile lifestyles. As the world's leading manufacturer of high-performance alkaline batteries, Duracell also innovates in disposable, renewable and peripheral technologies and markets general purpose flashlights along with the advanced Daylite® LED flashlights. Visit www.duracell.com for more information.

About Procter & Gamble [NYSE:PG]

Three billion times a day, P&G brands touch the lives of people around the world. The company has one of the strongest portfolios of trusted, quality, leadership brands, including Pampers®, Tide®, Ariel®, Always®, Whisper®, Pantene®, Mach3®, Bounty®, Dawn®, Gain®, Pringles®, Folgers®, Charmin®, Downy®, Lenor®, Iams®, Crest®, Oral-B®, Actonel®, Duracell®, Olay®, Head & Shoulders®, Wella®, Gillette®, and Braun®. The P&G community consists of 138,000 employees working in over 80 countries worldwide. Please visit www.pg.com for the latest news and in-depth information about P&G and its brands.

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For further information, please contact:

Xantrex Media Relations
604-422-2589
mediarelations@xantrex.com