

News Release

Xantrex™ and Duracell® introduce two new portable charging devices for North America

VANCOUVER, B.C., April 23, 2009 – Xantrex Technology Inc. (a subsidiary of Schneider Electric) and Duracell® introduce two new portable power solutions for mobile devices: the Duracell® USB Charger and the Duracell® My Pocket Charger.

The Duracell® USB Charger is one of the smallest USB charging devices on the market that plugs into a vehicle's DC socket. The charger combines innovative technology with a small footprint that provides 5-volt DC power to charge mobile devices.

According to the Consumer Electronics Association, Americans are purchasing fewer new cars with integrated technology, so if they are looking for the latest in-vehicle technologies, they will need to purchase portable devices to take into a vehicle.⁽¹⁾ All of those portable devices need power, and the new Duracell-branded USB charger meets that need.

The Duracell® My Pocket Charger is a pocket-sized charger that is easy to use and allows people to charge most mobile devices on the go. It includes connectors for mini and micro USB and iPhone™ to charge a variety of mobile devices such as an iPod®, cell phone, PDA, MP3 player and more.

"Everyone wants their charge to last a little longer, and the Duracell My Pocket Charger and USB Charger will provide the personal power insurance every road warrior needs," said Rick June, Duracell Vice President and General Manager. "Our portable devices give users the freedom to work, communicate and be entertained from almost any location. These charging solutions extend that freedom when they can't be near a power outlet."

These new power solutions are available online and at select mass and specialty retail stores nationwide. Visit www.duracellpower.com or www.xantrex.com to learn about the full line of products.

These products are introduced through Duracell's business alliance with Xantrex Technology Inc., which was announced in March 2007. Xantrex is an innovator in portable power and backup power products. Its solutions allow customers to operate and charge mobile electronic devices such as laptops computers, PDAs, cell phones and more, so people can stay productive when on the go. Xantrex's mobile business unit also provides portable and home emergency backup power sources, and smart charging capabilities for automotive batteries.

About Xantrex

Xantrex Technology Inc. (www.xantrex.com), a subsidiary of Schneider Electric, is a world leader in the development, manufacturing and marketing of advanced power electronic products and systems for the renewable and mobile power markets. The company's products convert and control raw electrical power from any central, distributed, renewable, or backup power source into high-quality power required by electronic equipment and the electricity grid.

Xantrex is headquartered in Vancouver, Canada, with facilities in the United States, Germany and Spain, and a joint venture in China.

About Schneider Electric

As a global specialist in energy management with operations in more than 100 countries, Schneider Electric offers integrated solutions across multiple market segments, including leadership positions in energy and infrastructure, industrial processes, building automation, and data centres/networks, as well as a broad presence in residential applications. Focused on making energy safe, reliable, and efficient, the company's 114,000 employees achieved sales of more than 18.3 billion euros in 2008, through an active commitment to help individuals and organisations "Make the most of their energy™".

www.schneider-electric.com

About Duracell

Part of the Procter & Gamble Company (NYSE: PG), Duracell is the world's leading manufacturer of high-performance alkaline batteries. Duracell also sells various other types of batteries including lithium and zinc air batteries, as well as rechargeable Nickel-Metal Hydride (NiMH) batteries and chargers. The company also markets general purpose flashlights. Visit www.duracell.com for more information about Duracell batteries.

About P&G (NYSE: PG)

Three billion times a day, P&G brands touch the lives of people around the world. The company has one of the strongest portfolios of trusted, quality, leadership brands, including Pampers®, Tide®, Ariel®, Always®, Whisper®, Pantene®, Mach3®, Bounty®, Dawn®, Gain®, Pringles®, Folgers®, Charmin®, Downy®, Lenor®, Iams®, Crest®, Oral-B®, Actonel®, Duracell®, Olay®, Head & Shoulders®, Wella®, Gillette®, and Braun®. The P&G community consists of 138,000 employees working in over 80 countries worldwide. Please visit <http://www.pg.com> for the latest news and in-depth information about P&G and its brands.

⁽¹⁾ Consumer Electronics Association, 2008 Consumer Report - The Technology Enthusiast Driver Population - Driving the Future of In-Vehicle Technologies

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