

## News Release

### Xantrex™ and Duracell® personalize power products at CES 2009

**VANCOUVER, B.C., January 8, 2009** – Xantrex Technology Inc., a subsidiary of Schneider Electric, and Duracell will recharge consumers' energy and their electronic devices in 2009.

Xantrex and Duracell provide consumers with high quality personal power products that they instantly know and trust. At the 2009 Consumer Electronics Show (CES) in Las Vegas, Nevada this week, see how Xantrex and Duracell make this technology personal by creating power solutions that allow people to live, connect, and create on their own terms.

Environmentally-conscious consumers can blend technology with environmental choices using new small, high output solar chargers that are greener than ever before. People on the go will find creative in-dash power solutions that cleverly match functionality and fashion. Teens and young adults will discover handheld power solutions that work with their favorite electronics and make bold colorful personal statements.

CES 2009 attendees can see these power solutions and recharge their electronic devices at the Xantrex booth, located at #36041, South Hall #4 at the Las Vegas Convention Center from January 8-11, 2009.

#### **About Duracell-branded personal power products**

These power solutions are available in the following categories:

**Electronic Chargers:** Duracell electronic chargers give people the extra charge they need when they want their electronics to last longer.

**Personal Powerpacks:** Duracell personal powerpacks give travelers portable power so they will never have to search for a power outlet at an airport again.

**Pocket Inverters:** Six hand-held inverters that convert DC power from a vehicle battery into household AC power so users can operate electronics from a vehicle, boat or RV.

**Portable Inverters:** Three powerful inverters that convert DC power from a vehicle battery into household AC power so users can operate electronics and small appliances from a vehicle, boat or RV.

**Backup Power:** These products supply emergency backup power to operate electronics and appliances anytime, anywhere.

**Automotive Jump Starters:** Duracell jump starters provide enough power to jump start a car without using another vehicle.

**Automotive Battery Chargers:** Duracell battery chargers are ideal for extending and recharging 12-volt lead acid batteries in most recreational vehicles and personal watercrafts.

These Duracell-branded personal power solutions are available online and at select mass and specialty stores nationwide. For more information on Duracell products, please visit [www.duracellpower.com](http://www.duracellpower.com) or contact [NAPortablePowerSales@xantrex.com](mailto:NAPortablePowerSales@xantrex.com).

## **About Xantrex**

Xantrex Technology Inc. ([www.xantrex.com](http://www.xantrex.com)), a subsidiary of Schneider Electric, is a world leader in the development, manufacturing and marketing of advanced power electronic products and systems for the renewable and mobile power markets. The company's products convert and control raw electrical power from any central, distributed, renewable, or backup power source into high-quality power required by electronic equipment and the electricity grid. Xantrex is headquartered in Vancouver, Canada, with facilities in the United States, Germany and Spain, and a joint venture in China.

## **About Schneider Electric**

As a global specialist in energy management with operations in more than 100 countries, Schneider Electric offers integrated solutions across multiple market segments, including leadership positions in energy and infrastructure, industrial processes, building automation, and data centres/networks, as well as a broad presence in residential applications. Focused on making energy safe, reliable, and efficient, the company's 120,000 employees achieved sales of more than 17.3 billion euros in 2007, through an active commitment to help individuals and organisations "Make the most of their energy."<sup>TM</sup>  
[www.schneider-electric.com](http://www.schneider-electric.com)

## **About Duracell**

Part of the Procter & Gamble Company (NYSE: PG), Duracell has been powering people around the world for more than 40 years. Our products serve as the heart of devices that keep people connected, protect their families, entertain them and simplify their increasingly mobile lifestyles. As the world's leading manufacturer of high-performance alkaline batteries, Duracell also innovates in disposable, renewable and peripheral technologies and markets general purpose flashlights along with the advanced Daylite(R) LED flashlights. Visit [www.duracell.com](http://www.duracell.com).

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